



Streamlining Processes to Improve Business Performance

Organizations looking for ways to sustain top-line growth and remain competitive are discovering that their existing technology environments supporting ECM are not designed to adequately address some critical challenges. Whether the problem is the proliferation of content in distributed, uncontrolled systems; manual and paper-dependent processes; or undocumented policies and procedures for record retention, the result is the same – process inefficiencies, higher costs and potential compliance risks.

Paragon helps firms take the first step in solving these problems with a Strategy Roadmap to understand the enterprise needs for information

Paragon Solutions: Delivering the Roadmap to Optimization™

An integral part of optimizing a critical business function is Paragon’s strategy roadmap. The Roadmap to Optimization™ employs industry best practice methodologies to derive a deliberate implementation strategy that will move organizations from their current state to an optimized operating model. Our Roadmap establishes the feasibility and scope of your integrated solution and stages a practical migration path of incremental initiatives to begin realizing business benefits. The Roadmap encompasses the process, people and technology implications of an implementation plan, making it an actionable strategy for both business and IT stakeholders. Let Paragon lead your firm on the road to optimization and show you how we are **Improving the Way Work Gets Done™**.

and the processes, policies and organization needed to effectively govern information.

Paragon has worked with firms to address these challenges and integrate systems that optimize processes to achieve business objectives. Paragon can assist your firm in realizing an optimized enterprise content management strategy that reduces cycle time, eliminates redundancy and streamlines operations.

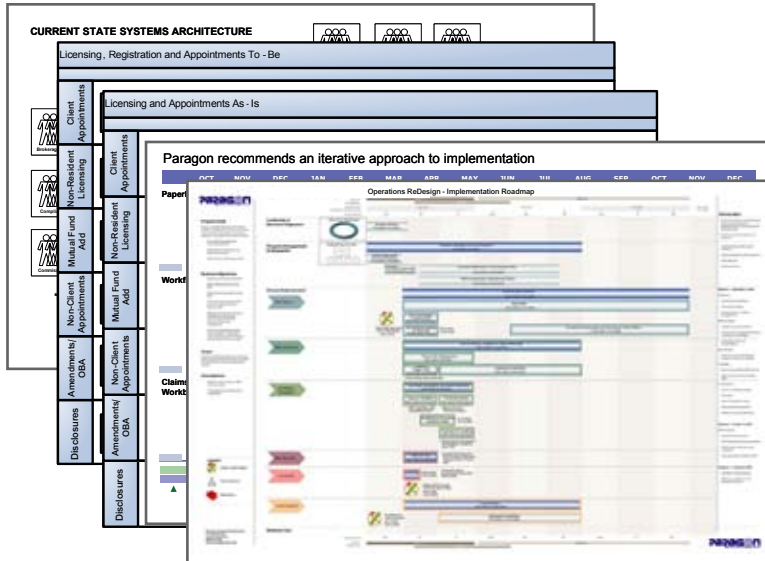
The Strategy Roadmap identifies and documents key findings that become the foundation for recommendations.

Sample Key Findings and Areas of Focus

Key Observations	Impact/Major Gaps	Paragon Areas of Focus
<ul style="list-style-type: none"> Content origination and publishing is inconsistent Serial collaboration and manual processes to support creation, approval and publishing Lack of centralized content repository 	<ul style="list-style-type: none"> Inability to perform enterprise search on business unit repositories Lack of automated collaboration tools driving process inefficiencies Lack of rigor around version control creating regulatory risk exposure 	Content Collaboration and Federated Content Publishing
<ul style="list-style-type: none"> Manually intensive, paper-based document management Imaging conducted on the back-end for processes or transactions 	<ul style="list-style-type: none"> High-cost inefficient document related processes Lack of front-end image-driven processes create inefficiencies and reduces business-related metadata 	Imaging and Document Management
<ul style="list-style-type: none"> Processes are manual and managed individually Unable to dynamically manage workload balancing 	<ul style="list-style-type: none"> Lack of ability to manage operational performance limits Inability to automate workload management limits the ability to handle spikes or merger acquisition 	Business Process Automation and Workflow Automation
<ul style="list-style-type: none"> Undocumented Records Management rules Inability to quickly and efficiently respond to discovery requests 	<ul style="list-style-type: none"> Regulatory/discovery risk around records destruction may lead to punitive regulatory/litigation damages Higher cost to support discovery and potential punitive damages 	Records Management and eDiscovery
<ul style="list-style-type: none"> Lack of unified ECM application infrastructure 	<ul style="list-style-type: none"> Higher overall TCO and lower ROE 	Infrastructure Consolidation

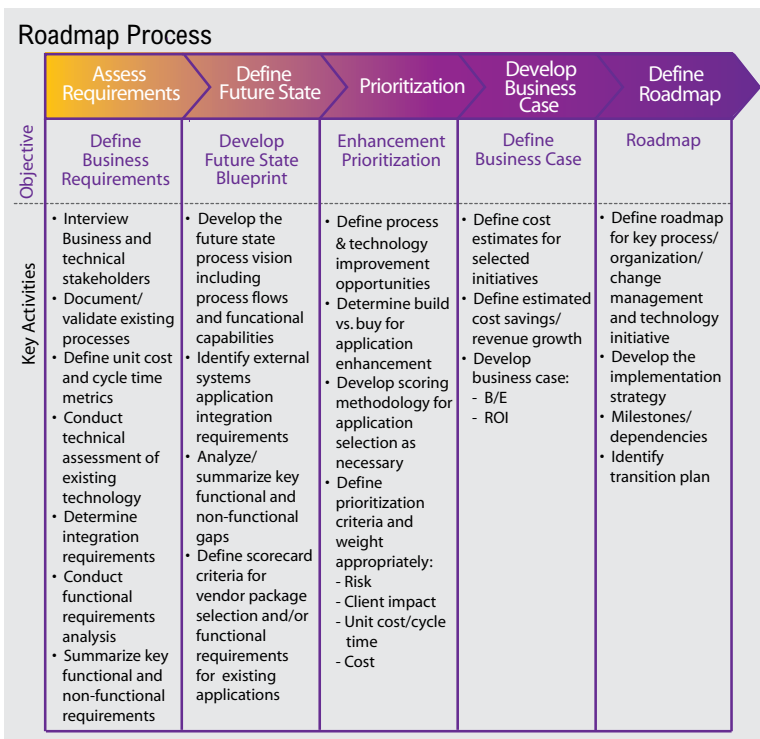
Paragon's Proven Roadmap Methodology

Paragon uses proven templates and frameworks to develop the Roadmap beginning with a current assessment of the organizational process and technology inventory. Through detailed analysis, Paragon formulates an optimized future state environment including future process flows, technology components and key functional requirements.



The Roadmap Process

In a matter of weeks, Paragon will develop a custom-tailored roadmap that is more than a blueprint for a future state, with a recommended path for implementation that considers risk, cost and transition.



About Paragon

Paragon Solutions, a division of Paragon Computer Professionals, is a business and technology consulting firm that specializes in enterprise information management to help clients leverage information assets for better business results. The company does this through its vertical practices and specialized technology service lines that help clients optimize their operations for maximum return on investment.

Paragon works with businesses that are focused in a few key verticals – financial services, insurance, life sciences and communications. The industry focused business consulting and delivery teams work with Paragon's competency groups in areas that include Business Intelligence, Business Process Management, Data Management, Enterprise Content Management and Web Services.

For more information, please visit the Paragon Web site at www.consultparagon.com or call, 1.800.462.5582.

Paragon Client Roster

Paragon's client roster includes industry leaders from the financial services, insurance, life sciences and communications sectors such as:

Financial Services

- ▶ Citibank
- ▶ BNY Mellon
- ▶ JPMorgan Chase
- ▶ Merrill Lynch

Insurance

- ▶ Allianz
- ▶ Blue Cross of Idaho
- ▶ Lincoln Financial
- ▶ Partner Re

Life Sciences

- ▶ Merck
- ▶ Pfizer
- ▶ Sanofi-Aventis
- ▶ Wyeth

Communications

- ▶ AT&T
- ▶ Lucent
- ▶ Syniverse
- ▶ Verizon



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