



## SOLUTIONS LEVERAGING CONTENT MANAGEMENT

▶ Financial Services ▶ Insurance & Healthcare ▶ Life Sciences ▶ Communications

- ▶ Business Process Management
- ▶ Integration
- ▶ Content Management
- ▶ Collaboration

**PARAGON** 

[www.consultparagon.com](http://www.consultparagon.com)

Improving the Way Work Gets Done™

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## Proven Solutions

Paragon Solutions, a preferred partner of Microsoft and EMC, specializes in the design and implementation of Enterprise Content Management (ECM) solutions that help financial services, insurance, healthcare, life sciences and communications firms optimize business processes, generate revenue, improve customer service and manage risk.

Paragon can help you plan, build and integrate solutions that have direct impact to your bottom line by:

- ▶ Reducing cycle time for front-office and back-office processing
- ▶ Streamlining business processes to reduce operational cost
- ▶ Integrating with business-critical applications
- ▶ Ensuring regulatory compliance and mitigating risk

## A Results-Oriented ECM Practice

Our ECM Practice is grounded on the fundamentals of the content management product suite with specialized knowledge of how those products can help meet specific business objectives. Our consultants combine vertical expertise with proven re-usable frameworks and assets to optimize your business process and deliver a scalable business solution. From front-end data capture to back-office integration, Paragon has the expertise to deliver the business benefits of your investment at the lowest total cost of ownership.

## Systems Integration Know-How

Paragon has developed proven approaches and frameworks for business and IT assessments, system migration and conversion initiatives, and enterprise technology integration projects. Our industry expertise includes in-depth knowledge of the integration requirements for critical business applications in banking, brokerage, capital markets and insurance processing. This “end-to-end” view will link your distribution, service, and transaction processing components to achieve a fully optimized business process.

## Roadmap to Optimization™

Using our industry experience and technical expertise, Paragon partners with clients to deliver a customized Roadmap to Optimization™ based on your business objectives and integration requirements. We work together to plan and complete the entire implementation leveraging our templates for:

- ▶ Establishing new workflow processes
- ▶ Defining enterprise taxonomies
- ▶ Incorporating the requirements of service-oriented architectures, enterprise federated models and enterprise infrastructure
- ▶ Defining customization and integration requirements
- ▶ Generating business processing management and executive dashboard reporting requirements
- ▶ Conducting upgrades and migrations
- ▶ Establishing an integration plan and implementation roadmap
- ▶ Designing and deploying scalable, highly available content management infrastructures



## Industry-Focused Solutions that Leverage Content Management

Paragon has developed business processing optimization frameworks that are proven to achieve business benefits for critical operational functions. Our frameworks integrate business, content and connectivity to deliver practical solutions for key functional areas of financial services, insurance, healthcare, life sciences and communications. We have successfully deployed our frameworks to support records management and compliance, collaboration, image capture and workflow, service-oriented architecture, enterprise performance management and dynamic customer communications.

### Business Process Management (BPM)/Workflow

Business Process Management capabilities provide unprecedented opportunities to automate processes across functional silos and deliver process optimization. Paragon's frameworks and business process expertise augment the inherent features of BPM capabilities to dramatically shorten process lifecycles.

### Secure Document and Image Processing

Paragon will help consolidate vast amounts of structured and unstructured data (paper documents, images, electronic forms, documents, and reports) and apply defined security access permissions to safeguard from any accidental or malicious release of sensitive and classified information.

### Migration and Conversion Services

Paragon's decades of experience performing migrations and conversions has yielded our best practices, proven approach to migrate content to the target environment. We can provide rapid migration assessments to help you understand your options in greater detail. Paragon will implement the transition plan that best meets your needs and if needed, provide customized tools to automate and monitor the process.

### Integration

Paragon's systems integration expertise is applied to designing and implementing solutions that include our own custom-developed components and incorporate best-of-breed products such as portals, content management, search and information infrastructure products to help organizations archive, manage, protect, and back up content.

### Records Management and E-mail Archiving

Paragon delivers solutions that meet dynamic regulatory demands for corporate accountability and compliance. Our solutions align to business processes and enable organizations to identify and manage corporate records to meet internal and external mandates. The solution can be integrated with the IT infrastructure, content and e-mail archives, transaction surveillance applications and all corporate processes to ensure that documents of all types and from all sources are captured and maintained by a common system without requiring new processes for end users.

### Collaboration

Many firms have adopted collaborative technologies without integrating them with their business-centric applications. Paragon can leverage existing technology assets to help develop an integrated and effective content and collaboration environment that enables organizations to find and share information securely and efficiently, **Improving the Way Work Gets Done™**.

## About Paragon

Paragon Solutions, a division of Paragon Computer Professionals, is a business and technology consulting firm that specializes in helping clients leverage information assets for better business results. The company does this through its vertical practices and specialized technology service lines that help clients optimize their operations for maximum return on investment.

Paragon's Enterprise Content Management solutions address the needs of the financial services, insurance, healthcare, life sciences and communications industries. Our technology solutions are helping firms respond and capitalize on industry change driven by competition, consolidation, convergence and regulation.

For more information, please visit the Paragon Web site at [www.consultparagon.com](http://www.consultparagon.com)

or call, 1.800.462.5582.

