



Paragon Solutions: Data Management Experts

Paragon's Communications practice has deep expertise in data migration and transformation services within the communications industry. Our team will execute a data management strategy that ensures an integrated, more consistent data platform to deliver reduced operational costs and improved customer intelligence. Relying on Paragon to conduct your company's migration will provide quicker time to market, mitigated risk and better use of internal resources.

Experience is Key to Successful Data Transformation and Migration

Data is the lifeblood by which communications organizations function, making it imperative that data be accurate, reliable and easily accessible to meet business needs. Communications companies, however, are inundated with a proliferation of isolated systems resulting from mergers, acquisitions, legacy systems, instances of ERP and CRM, and emerging product offerings. These multiple data sources create unnecessary redundancies that erode data quality and validity.

For most companies, application reconciliation is a challenging task. Today, migrating and consolidating data is no longer just a matter of understanding the technology, but managing the entire process to meet the requirements of both internal and external customers. The magnitude of embarking on a migration project in-house requires an excessive amount of time and resources. Relying on Paragon to handle data transformation and migration enables the project to be completed in a more efficient and timely manner, with minimal disruption to the business.

Advantages of Paragon's Data Transformation and Migration Solutions

Paragon is a proven provider of Data Transformation and Migration Services that will enable your firm to achieve:

- ▶ Cost savings from the removal of redundant customer data
- ▶ Greater business efficiency from more reliable information
- ▶ Quicker time to market
- ▶ More accurate analysis and forecasting
- ▶ Increased opportunities to identify and target customers
- ▶ Better ability to improve customer satisfaction and retention
- ▶ Reduced risk of migration failure
- ▶ Improved identification of anomalies to achieve regulatory compliance, fraud prevention and loss control

Paragon's Approach

Paragon's Migration and Transformation Service is based on a proven six-step migration methodology:



Paragon's methodology ensures a thorough and complete analysis of the source and target data stores which is key to achieving migration success. This end-to-end strategy provides clear and measurable benefits that:

- ▶ Analyze corporate data to ensure only clean and reliable data is migrated
- ▶ Reveal hidden business rules and test for validity
- ▶ Prioritize data quality issues so that investment can be made in the highest impact areas
- ▶ Use business rules and data validations to cleanse data during the data movement process
- ▶ Monitor the data clean-up effort to ensure that proactive data quality cleansing programs deliver measurable and anticipated benefits

Paragon Centers of Excellence

Paragon has several Business and Technology Centers of Excellence that provide the expertise to help build our solutions including:

- ▶ **Business Intelligence and Reporting** – Paragon will evaluate your current business intelligence model and technology and build true analytical and reporting solutions that include operational reporting systems, analytical systems, scorecards and dashboards to assist you in turning data into information and information into actionable decision support.
- ▶ **Design, Development, Implementation & Support** – Paragon will custom tailor the delivery approach to best achieve the client objectives. Paragon's flexible delivery and teaming models include: managed resource teams; onsite/offsite deliverables based; dual shore; application outsourcing and individual consulting.
- ▶ **Business Process Management** – Paragon will evaluate core processes to determine where improvements can be made in effectiveness and efficiency of key functions to achieve process optimization and improve financial results.
- ▶ **Data Management/Integration/ETL** – Applying our deep experience in back-end systems and requirements, Paragon works with firms to help identify duplicate, invalid and/or conflicting data to obtain a consolidated view of data within the current infrastructure and recommend a migration strategy that will optimize data management.
- ▶ **Roadmap to Optimization™** – Paragon can help define roadmaps for: key processes; organizational changes; business intelligence maturity; change management and technology initiatives; implementation strategy; milestones dependencies; and tactical or strategic organizational readiness requirements for IT or business.
- ▶ **Technology Assessments** – Paragon reduces your risk and shortens the time for development and implementation by assessing the cost, resources and technology capabilities associated with key initiatives that quantify the project ROI.
- ▶ **Application Life Cycle Management** – Paragon's expertise in software application development, deployment, operations and management provides clients with flexibility to off-load day-to-day responsibilities to a reliable partner. Our team can support your firm by transitioning and managing the development, maintenance or support of enterprise software applications with minimal disruption to your business.

About Paragon

Paragon Solutions is a business and technology consulting firm that specializes in enterprise information management to help clients leverage information assets for better business results. The company does this through its industry practices, solution accelerators and specialized technology competencies that help clients achieve operational efficiency, business scalability and regulatory compliance.

Paragon works with businesses that are focused in a few key verticals – communications, financial services, insurance, healthcare, and life sciences. The industry-focused strategy consulting and systems integration teams work with Paragon's competency groups addressing today's technology concerns in Process Optimization, Information Management and Information Integration.

For more information, please visit the Paragon Web site at www.consultparagon.com or call, 1.800.462.5582.

Corporate Fast Facts

- ▶ Privately owned, founded in 1982
- ▶ US based, NJ headquarters
 - 6 domestic offices
 - 1 overseas development center
- ▶ Onsite, offsite, dual shore capabilities

Paragon Client Roster

Paragon's client roster includes industry leaders from the financial services, insurance, life sciences and communications sectors such as:

Financial Services

- ▶ Citibank
- ▶ BNY Mellon
- ▶ JPMorgan Chase
- ▶ Merrill Lynch

Insurance

- ▶ Conesco
- ▶ Mass Mutual
- ▶ Partner Re
- ▶ Prudential

Life Sciences

- ▶ Bristol-Myers Squibb
- ▶ GlaxoSmithKline
- ▶ Merck
- ▶ Pfizer

Communications

- ▶ AT&T
- ▶ Comcast
- ▶ Syniverse
- ▶ Verizon



Improving the Way Work Gets Done™